

Premier Livestock & Auctions

July 27th - 30th, 2026 Market Report - 3390 Head Sold

FED MARKET STEERS & HEIFERS

Trending: Steady to little lower
Selling every Mon & Tues
Choice Beef Steers & Heifers — 222-238 Top — 242
Low Choice & Select Beef Steers — 212-221
Choice Dairy Beef X Steers/Heifers — 220-233
High Choice and Prime Holstein Steers — 215-224 Top — 233
Low Choice & Select Holstein Steers — 205-214
Under Finished & Mixed Grading — 204 and Down

MARKET COWS

Trending: Steady to little lower
Selling every Mon, Tues, Wed & Thurs
High Yielding Cows — 150-185
Most Market Cows — 115-149
Low Yielding Cows — 114 and Down
Certified Organic Market Cattle
Trending: Steady
Selling Organic Market Cattle Tuesdays ONLY
High Yielding Cows — 140-185
Low Yielding Cows — 139 and Down
Certified Organic Steers/Bulls — Up to 236

MARKET BULLS

Trending: Steady to little lower
Selling Every Mon & Tues
High Yielding Bulls — 185-215
Plainer Quality Bulls — 184 and Down

BABY CALVES

Trending: Lower
Selling every Mon, Tues, Wed & Thurs
Beef Dairy Cross Calves — 950-1525
Most Holstein Bull Calves — 700-1000
Holstein Heifer Calves (Single Birth) 450-800
Lighter and Off Quality Calves — 400 and Down

HAY & STRAW

Trending: Steady
Date: 7-29-2026
Large Square Alfalfa — 60-120
Large Square Mix — 35-80
Large Square Grass — 35-80
Baleage — 15-50
Rounds — 20-47.50
Lesser Quality Hay — 5-15
Small Square Hay — 2-6.25
Large Square Straw — 35-65
Corn Stalk/Fodder and Soybean Stubble — NT
Small Square Straw — 2-5
Organic Hay — NT

***This market report covers 85% of what we sell. Lesser quality of hay may bring less than quoted!

BEEF COWS, HEIFERS & BREEDING BULLS

Trending: Stronger
Date: 7-21-2026
Bred Beef Cows and Heifers (Per Head) — 2750-3700
Cow/Calf Pairs — Up to 4700
Beef Breeding Bulls — Up to 3750

FEEDER CATTLE

Trending: Steady
Date: 7-21-2026
255 Head sold on a steady to little lower market.
Light test on most classes.
Next Special Sale Date: 8-4-2026
Beef Str 200#-400# — 425-680
Beef Str 400#-600# — 345-490
Beef Str 600#-900# — 275-385
Beef Hfr 200#-400# — 400-550
Beef Hfr 400#-600# — 325-425
Beef Hfr 600#-900# — 260-330
Dairy Beef X Str/Hfr 200#-400# — NT
Dairy Beef X Str/Hfr 400#-600# — 300-415
Dairy Beef X Str/Hfr 600#-900# — 250-315
Holstein Str 200#-400# — NT
Holstein Str 400#-600# — 350-455
Holstein Str 600#-900# — 220-345

***This market report covers 85% of what we sell. Odd, Singles, Plain, Barny, Thin and Novelty Breeds may bring less than quoted!

FEEDER Representatives

Beef Steers	Beef Heifers
215# @ \$6.40 = \$1376.00 (Bulls)	5250# @ \$5.50 = \$1375.00
223# @ \$6.80 = \$1516.40 (Bulls)	400# @ \$4.25 = \$1700.00
265# @ \$6.30 = \$1669.50 (Bulls)	506# @ \$3.90 = \$1973.40
327# @ \$5.30 = \$1733.10 (Bulls)	570# @ \$3.70 = \$2109.00
520# @ \$4.25 = \$2210.00 (Bulls)	590# @ \$3.45 = \$2035.50
395# @ \$4.90 = \$1935.50	660# @ \$3.40 = \$2244.00
450# @ \$4.30 = \$1935.00	898# @ \$2.97 = \$2667.06
625# @ \$3.85 = \$2406.25	910# @ \$2.87 = \$2611.70
668# @ \$3.55 = \$2371.40	928# @ \$3.30 = \$3062.40
741# @ \$3.35 = \$2482.35	Cross Beef
951# @ \$3.05 = \$2900.55	400# @ \$4.15 = \$1660.00
988# @ \$2.82 = \$2786.16	510# @ \$3.90 = \$1989.00
1125# @ \$2.77 = \$3116.25	512# @ \$3.80 = \$1945.60
1133# @ \$2.70 = \$3059.10	710# @ \$3.15 = \$2236.50
1210# @ \$2.52 = \$3049.20	732# @ \$2.90 = \$2122.80
1255# @ \$2.55 = \$3200.25	830# @ \$2.65 = \$2199.50
Holstein Steers	895# @ \$2.65 = \$2371.75
443# @ \$4.55 = \$2015.65	940# @ \$2.85 = \$2679.00
645# @ \$3.40 = \$2193.00	1040# @ \$2.95 = \$3068.00

DAIRY CATTLE

Trending: Steady
Date: 7-29-2026
125 head sold on a steady market. No herds were offered today and the quality overall was lower.
Dairy Cows — Wednesday
Top Quality Holstein Dairy Cows — 2800-3750
Good Quality Holstein Dairy Cows — 2200-2775
Lower Quality Holstein Dairy Cows — 2175 and down
Top Quality Holstein Springing Heifers — 3000-4600
Common Springing Heifers — 2975 and down
Dairy Bulls
Breeding Bulls — NT

Special Monthly Dairy Heifer Auction
Date: 7-28-2026
400 Head of heifers sold on a lower market, top end of cattle held strong. Top Holstein springer brought \$4400 and Brown Swiss \$4600
Next special Heifer Auction is Tuesday, August 26th
Top Quality Springing Heifers — 3000-4600
Common Springing Heifers — 2975 and Down
Holstein Short Bred Heifers — 2100-3000
Holstein Open Heifers — 300#-500# — 1150-1650
Holstein Open Heifers — 500#-700# — 1250-2100
Holstein Open Heifers — 700#-850# — 1600-2500

SWINE, SHEEP & GOATS

Thursdays at 11:00 am
Date: 7-30-2026
Swine — Trending: Steady
Butcher Hogs (sold by the lb.) 49-60
Market Sows (sold by the lb.) 45-55
Market Boars (sold by the lb.) 20-25
Sheep — Trending: Steady
Feeder Lambs 40-65# (sold by the lb.) 160-225
Feeder Lambs 70-110# (sold by the lb.) 200-220
Finished Lambs 110-150# (sold by the lb.) 150-230
Market Ewes (sold by the lb.) 80-125
Market Rams (sold by the lb.) 90-110
Goats — Trending: Steady
Dairy Kid Goats 40-65# (sold by the lb.) 230-260
Boer Kid Goats 40-65# (sold by the lb.) 300-370
Dairy Kid Goats 70-100# (sold by the lb.) 200-250
Boer Kid Goats 70-100# (sold by the lb.) 275-350
Nanny Goats (sold by the lb.) 100-200
Billy/Weather Goats (sold by the lb.) 200-230