

Fed Market Bulls Selling Mon & Tues Only

Trending: Lower
High Yielding Bulls: 180-212
Plainer Quality Bulls: 179 & down

Baby Calves Selling every Mon, Tues, Wed & Thurs

Trending: Lower. 1017 Head of calves sold on Monday (7-6)

Beef Dairy Cross Calves: 1200-1985
Most Holstein Bull Calves: 900-1425
Holstein Heifer Calves (Single Birth): 500-1050
Lighter & Off-Quality Calves: 450 & down

Feeder Cattle Selling on 1st Tues of each month @ 10am Sale Date: 7-7-26

Trending: Steady. 365 Head sold on a steady market although quality was lower than last special auction. Lots of smaller groups and singles, light test on most classes.

Next Special Sale: Tue, July 14th, 2026

Beef Str, 200-400#: 425-760
Beef Str, 400-600#: 375-475
Beef Str, 600-900#: 275-410
Beef Hfr, 200-400#: NT
Beef Hfr, 400-600#: 350-465
Beef Hfr, 600-900#: 265-375
Dairy Beef X Str/Hfr, 200-400#: NT
Dairy Beef X Str/Hfr, 400-600#: 325-460
Dairy Beef X Str/Hfr, 600-900#: 260-360
Holstein Str, 200-400#: 325-510
Holstein Str, 400-600#: 275-385
Holstein Str, 600-900#: 240-330

Please Note ~ This market report covers 85% of what we sell. Odd, Singles, Plain, Barny, Thin and Novelty Breeds may bring less than quoted!

Feeder Cattle Representatives

Beef Steers

294# @ \$7.50 = \$2,205.00 (Bulls)
260# @ \$7.60 = \$1,976.00 (Bulls)
245# @ \$7.25 = \$1,776.25 (Bulls)
447# @ \$4.70 = \$2,100.90 (Bulls)
450# @ \$4.60 = \$2,070.00
512# @ \$4.40 = \$2,252.80
400# @ \$4.25 = \$1,700.00
657# @ \$4.10 = \$2,693.70
687# @ \$4.00 = \$2,748.00
740# @ \$3.60 = \$2,664.00
742# @ \$3.50 = \$2,597.00
802# @ \$3.40 = \$2,726.80
1026# @ \$3.05 = \$3,129.30
960# @ \$3.00 = \$2,880.00

Holstein Steers

225# @ \$5.10 = \$1,147.50
282# @ \$4.85 = \$1,367.70
461# @ \$3.85 = \$1,774.85
629# @ \$3.30 = \$2,075.70
841# @ \$2.80 = \$2,354.80

Beef Heifers

535# @ \$4.20 = \$2,247.00
455# @ \$4.15 = \$1,888.25
518# @ \$4.10 = \$2,123.80
586# @ \$3.85 = \$2,256.10
610# @ \$3.75 = \$2,287.50
755# @ \$3.40 = \$2,567.00
495# @ \$2.85 = \$1,410.75

Cross Beef

448# @ \$4.60 = \$2,060.80
588# @ \$4.00 = \$2,352.00
600# @ \$3.60 = \$2,160.00
656# @ \$3.30 = \$2,164.80
827# @ \$3.10 = \$2,563.70

Beef Cows/Heifers & Breeding Bulls Sale Date: 7-7-26

Trending: Stronger
Bred Beef Cows and Heifers (per Hd): 2500-3500

Cow/Calf Pairs: Up to 4900
Beef Breeding Bulls: 3000-4900

Dairy Cattle Sale Date: 7-15-26

Trending: Stronger. Light run due to the extreme heat. Auction featured a high quality Holstein tiestall herd that averaged \$3255.

Dairy Cows—Wednesday

Top Quality Holstein Dairy Cows: 3000-3950
Good Quality Holstein Dairy Cows: 2250-2975

Lower Quality Holstein Dairy Cows: 2225 & down

Top Quality Holstein Springing Heifers: 3000-3800

Common Springing Heifers: 2975 & down

Dairy Bulls

Breeding Bulls: NT

Special Monthly Dairy Heifer Auction Sale Date: 6-24-26

740 Head of heifers sold on a strong market. To note, Top Jersey heifers brought \$2000-3000/hd and Jersey Cross heifers \$2850-3950/hd.

Next Special Heifer Auction:
Tue, July 28th, 2026

Top Quality Springing Heifers: 3500-4500
Common Springing Heifers: 3475 & down

Holstein Short Bred Heifers: 2600-3850
Holstein Open Heifers, 300-500#:

1350-2250
Holstein Open Heifers, 500-700#:

1650-2600
Holstein Open Heifers, 700-850#:

Open Heifer Representatives

(Wt: \$/hd = \$/#)

866# @ \$2,800 = \$3.23/lb
993# @ \$2,750 = \$2.77/lb
651# @ \$2,700 = \$4.15/lb
848# @ \$2,700 = \$3.18/lb
701# @ \$2,700 = \$3.85/lb
716# @ \$2,600 = \$3.63/lb
860# @ \$2,600 = \$3.02/lb
700# @ \$2,600 = \$3.71/lb
653# @ \$2,550 = \$3.91/lb
713# @ \$2,550 = \$3.58/lb
885# @ \$2,500 = \$2.82/lb
807# @ \$2,500 = \$3.10/lb
785# @ \$2,500 = \$3.18/lb
702# @ \$2,500 = \$3.56/lb
560# @ \$2,300 = \$4.11/lb
762# @ \$2,300 = \$3.02/lb (Jersey)
582# @ \$2,300 = \$3.95/lb (Jersey)
480# @ \$2,300 = \$4.79/lb (Jersey)
568# @ \$2,250 = \$3.96/lb (Jersey)
500# @ \$2,250 = \$4.50/lb
523# @ \$2,150 = \$4.11/lb
497# @ \$2,000 = \$4.02/lb
338# @ \$2,000 = \$5.92/lb
418# @ \$1,900 = \$4.55/lb
419# @ \$1,850 = \$4.42/lb
480# @ \$1,700 = \$3.54/lb (Jersey)
391# @ \$1,600 = \$4.09/lb
476# @ \$1,450 = \$3.05/lb (Jersey)
262# @ \$1,400 = \$5.34/lb

Swine, Sheep & Goats Sold Thursdays @ 11am Sale Date: 7-9-26

Swine

Trending: Steady

Butcher Hogs (sold by the lb.): 50-72
Market Sows (sold by the lb.): 20-40
Market Boars (sold by the lb.): 15-20

Sheep

Trending: Steady

Feeder Lambs, 40-65# (sold by the lb.): 200-275

Feeder Lambs, 70-110# (sold by the lb.): 200-250

Finished Lambs, 110-150# (sold by the lb.): 200-230

Market Ewes (sold by the lb.): 100-150
Market Rams (sold by the lb.): 110-120

Goats

Trending: Steady

Dairy Kid Goats, 40-65# (sold by the lb.): 190-250

Boer Kid Goats, 40-65# (sold by the lb.): 300-330

Dairy Kid Goats, 70-100# (sold by the lb.): 175-290

Boer Kid Goats, 70-100# (sold by the lb.): 250-300

Nanny Goats (sold by the lb.): 120-170

Billy/Weather Goats (sold by the lb.): 210-290

Hay/Straw Market Sold by the Bale Wednesdays at 9:30am Sale Date: 7-8-25

Trending: Steady

Large Square Alfalfa: 85-130

Large Square Mix: 60-80

Large Square Grass: 40-75

Baleage: NT

Rounds: 30-50

Lesser Quality Hay: 5-15

Small Square Hay: 3-6

Large Square Straw: 45-60

Corn Stalk/Fodder & Soybean Stubble: NT

Small Square Straw: 2-7.50

Organic Hay: NT

This market report covers 85% of what we sell. Lesser quality of hay may bring less than quoted!

LIVESTOCK, HAY

PREMIER Livestock & Auction N13438 State Hwy 73 Withee, WI 54498 (715) 229-2500

Market Report week of: July 13th–16th, 2026

Head Count: 3619

Fed Market Steers & Heifers Every Mon & Tues—Only

Trending: Lower

Choice Beef Steers & Heifers: 237-255
Low Choice & Select Beef Steers: 220-236
Choice Dairy Beef X Steers/Heifers: 220-241
High Choice and Prime Holstein Steers: 223-232

Low Choice & Select Holstein Steers: 218-222

Under Finished & Mixed Grading: 209 & down

Market Cows: Selling every Mon, Tues, Wed & Thurs

Trending: Steady to Strong

High Yielding Cows: 146-190
Most Market Cows: 115-145
Low Yielding Cows: 114 & down

Certified Organic Cattle Selling Tuesdays—Only

Trending: Lower

High Yielding Cows: 135-185
Low Yielding Cows: 134 & down
Certified Organic Steers/Bulls: Up to 265