

Premier Livestock & Auctions

July 20th - 23rd, 2026 Market Report - 2700 Head Sold

FED MARKET STEERS & HEIFERS

Trending: Lower
Selling every Mon & Tues
Choice Beef Steers & Heifers — 222-238
Low Choice & Select Beef Steers — 212-221
Choice Dairy Beef X Steers/Heifers — 220-228
High Choice and Prime Holstein Steers — 218-228
Low Choice & Select Holstein Steers — 200-217
Under Finished & Mixed Grading — 199 and Down

MARKET COWS

Trending: Lower
Selling every Mon, Tues, Wed & Thurs
High Yielding Cows — 145-180
Most Market Cows — 126-144
Low Yielding Cows — 125 and Down
Certified Organic Market Cattle
Trending: Steady
Selling Organic Market Cattle Tuesdays ONLY
High Yielding Cows — 135-180
Low Yielding Cows — 134 and Down
Certified Organic Steers/Bulls — Up to 265

MARKET BULLS

Trending: Steady
Selling Every Mon & Tues
High Yielding Bulls — 200-225
Plainer Quality Bulls — 199 and Down

BABY CALVES

Trending: Much lower
Selling every Mon, Tues, Wed & Thurs
Beef Dairy Cross Calves — 1000-1710
Most Holstein Bull Calves — 800-1225
Holstein Heifer Calves (Single Birth) 300-900
Lighter and Off Quality Calves — 500 and Down

HAY & STRAW

Trending: Steady
Date: 7-8-2026
Large Square Alfalfa — 85-130
Large Square Mix — 60-80
Large Square Grass — 40-75
Baleage — NT
Rounds — 30-50
Lesser Quality Hay — 5-15
Small Square Hay — 3-6
Large Square Straw — 45-60
Corn Stalk/Fodder and Soybean Stubble — NT
Small Square Straw — 2-7.50
Organic Hay — NT

***This market report covers 85% of what we sell. Lesser quality of hay may bring less than quoted!

BEEF COWS, HEIFERS & BREEDING BULLS

Trending: Stronger
Date: 7-21-2026
Bred Beef Cows and Heifers (Per Head) — 2750-3700
Cow/Calf Pairs — Up to 4700
Beef Breeding Bulls — Up to 3750

FEEDER CATTLE

Trending: Steady
Date: 7-21-2026
255 Head sold on a steady to little lower market.
Light test on most classes.
Next Special Sale Date: 8-4-2026
Beef Str 200#-400# — 425-680
Beef Str 400#-600# — 345-490
Beef Str 600#-900# — 275-385
Beef Hfr 200#-400# — 400-550
Beef Hfr 400#-600# — 325-425
Beef Hfr 600#-900# — 260-330
Dairy Beef X Str/Hfr 200#-400# — NT
Dairy Beef X Str/Hfr 400#-600# — 300-415
Dairy Beef X Str/Hfr 600#-900# — 250-315
Holstein Str 200#-400# — NT
Holstein Str 400#-600# — 350-455
Holstein Str 600#-900# — 220-345

***This market report covers 85% of what we sell. Odd, Singles, Plain, Barny, Thin and Novelty Breeds may bring less than quoted!

FEEDER Representatives

Beef Steers	Beef Heifers
215# @ \$6.40 = \$1376.00 (Bulls)	5250# @ \$5.50 = \$1375.00
223# @ \$6.80 = \$1516.40 (Bulls)	400# @ \$4.25 = \$1700.00
265# @ \$6.30 = \$1669.50 (Bulls)	506# @ \$3.90 = \$1973.40
327# @ \$5.30 = \$1733.10 (Bulls)	570# @ \$3.70 = \$2109.00
520# @ \$4.25 = \$2210.00 (Bulls)	590# @ \$3.45 = \$2035.50
395# @ \$4.90 = \$1935.50	660# @ \$3.40 = \$2244.00
450# @ \$4.30 = \$1935.00	898# @ \$2.97 = \$2667.06
625# @ \$3.85 = \$2406.25	910# @ \$2.87 = \$2611.70
668# @ \$3.55 = \$2371.40	928# @ \$3.30 = \$3062.40
741# @ \$3.35 = \$2482.35	Cross Beef
951# @ \$3.05 = \$2900.55	400# @ \$4.15 = \$1660.00
988# @ \$2.82 = \$2786.16	510# @ \$3.90 = \$1989.00
1125# @ \$2.77 = \$3116.25	512# @ \$3.80 = \$1945.60
1133# @ \$2.70 = \$3059.10	710# @ \$3.15 = \$2236.50
1210# @ \$2.52 = \$3049.20	732# @ \$2.90 = \$2122.80
1255# @ \$2.55 = \$3200.25	830# @ \$2.65 = \$2199.50
Holstein Steers	895# @ \$2.65 = \$2371.75
443# @ \$4.55 = \$2015.65	940# @ \$2.85 = \$2679.00
645# @ \$3.40 = \$2193.00	1040# @ \$2.95 = \$3068.00

DAIRY CATTLE

Trending: Stronger
Date: 7-22-2026
138 head sold. No herds this week.
Dairy Cows — Wednesday
Top Quality Holstein Dairy Cows — 3000-4150
Good Quality Holstein Dairy Cows — 2250-2975
Lower Quality Holstein Dairy Cows — 2175 and down
Top Quality Holstein Springing Heifers — 3000-3800
Common Springing Heifers — 2975 and down
Dairy Bulls
Breeding Bulls — Up to 3500

Special Monthly Dairy Heifer Auction

Date: 6-24-2026

740 Head of heifers sold on a strong market. To note, Top Jersey heifers brought \$2000-3000/hd and Jersey Cross heifers \$2850-3950/hd.

Next special Heifer Auction is Tuesday July 28th

Top Quality Springing Heifers — 3500-4500

Common Springing Heifers — 3475 and Down

Holstein Short Bred Heifers — 2600-3850

Holstein Open Heifers — 300#-500# — 1350-2250

Holstein Open Heifers — 500#-700# — 1650-2600

Holstein Open Heifers — 700#-850# — 1900-2800

SWINE, SHEEP & GOATS

Thursdays at 11:00 am
Date: 7-9-2026
Swine — Trending: Steady
Butcher Hogs (sold by the lb.) 50-72
Market Sows (sold by the lb.) 20-40
Market Boars (sold by the lb.) 15-20
Sheep — Trending: Steady
Feeder Lambs 40-65# (sold by the lb.) 200-275
Feeder Lambs 70-110# (sold by the lb.) 200-250
Finished Lambs 110-150# (sold by the lb.) 200-230
Market Ewes (sold by the lb.) 100-150
Market Rams (sold by the lb.) 110-120
Goats — Trending: Steady
Dairy Kid Goats 40-65# (sold by the lb.) 190-250
Boer Kid Goats 40-65# (sold by the lb.) 300-330
Dairy Kid Goats 70-100# (sold by the lb.) 175-290
Boer Kid Goats 70-100# (sold by the lb.) 250-300
Nanny Goats (sold by the lb.) 120-170
Billy/Weather Goats (sold by the lb.) 210-290